



Centre for Entrepreneurship, Innovation and Regional Development (CEIRD)

INTERNATIONAL SCIENTIFIC CONFERENCE
“INNOVATIONS AND SMART ENTREPRENEURSHIP”
VENTSPILS UNIVERSITY COLLEGE, VENTSPILS, LATVIA
17- 18 SEPTEMBER, 2015

Conference Programme

Thursday, September 17th, D104

12:00 – 13:00	Registration. Light lunch
13:00 – 13:10	Opening by the Rector, Assoc. Prof. G. Rēvalde
13:10 – 13:30	Welcome by the representative from the Ventspils City Municipality and G. Drunka, deputy CEO of Ventspils Freeport headquarters
13:30 – 14:15	Innovation, sustainability and small and medium size enterprises (<i>Prof. Dr. R. Altenburger, IMC University of Applied Sciences Krems, Austria</i>)
14:15 – 15:00	Cooperation between business, municipality and academia: lessons learned from the port of Rotterdam (<i>Dr. M. van der Horst, Erasmus University of Rotterdam, the Netherlands</i>)
15:00 – 15:30	Coffee break
15:30 – 17:00	Presentations of conference participants and discussion: 4 step algorithm for turning innovative ideas into business plan (<i>M. Millers, Riga Technical University, Latvia</i>) Software environment for document management at the faculty to university (<i>K.Preslavsky, University of Shumen, Bulgaria</i>) Tourism for all – accessible tourism (<i>M. Zhivitere, Z. Oborenko, ISMA, Latvia</i>) Changing organizational culture and impacting organizational climate: a case study of Lithuania and Latvia (<i>J. Iljins, Riga Technical University, Latvia</i>) New possibilities to use free financial resources for Latvian companies (<i>S. Hilkevics, Ventspils University College, Latvia</i>)
17:00 – 17:20	Summary of the Conference Day 1
18:00 -	Networking dinner at the Ventspils City Castle



Friday, September 18th, D104

- 8:45 – 9:00** Morning coffee
- 9:00 – 9:45** Governmental viewpoint on entrepreneurial activities (*R. Aleksejenko, Deputy of State Secretary, Ministry of Economics, Republic of Latvia*)
- 9:45 – 10:30** Entrepreneurship in Latvia from the industry perspective (*A. Frisfelds, co-owner, TestDevLab*)
- 10:45 – 12:00** Presentations of conference participants and discussion:
Theories of innovation and technology transfer (*M. Dubickis, Riga Technical University, Latvia*)
Innovation and entrepreneurial education in the context of EU (*A. Senberga, IKVD, Latvia*)
Latvia competitiveness report – perspectives for regional development (*K.Kreslins, Ventspils University College, Latvia*)
- 12:00 – 12:45** Lunch break
- 12:45 – 13:50** Future trends in entrepreneurship – panel discussion
- 13:50 – 14:00** Technical break
- 14:00 – 14:45** Global trends in entrepreneurship (*J. Schenker, Prestige Economics, the USA*)
- 14:45 – 15:30** Conference summary and networking farewell cocktail

