



5th International Conference

## **Entrepreneurship, Innovation and Regional Development - EIRD 2017**

*Smart Growth of the Local Community in the Global World*

June 29-30, 2017 in Ventspils, Latvia

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### **Program**

#### **June 29**

*8:45 Coffee*

9:00 Doctoral Pre-Conference

*12:30-13:30 Coffee*

13.30 Welcome and beginning of Plenary

13.50-15.50 Keynote speakers

*15:50-16:20 Coffee*

16:20-18:20 Plenary

*19:00 Livonian Order Castle- reception and dinner*

#### **June 30**

*8:45 Coffee*

9:00-10:00 Keynote speaker

*10:00 -10.15 Coffee*

10:15-13:50 Parallel sessions

*14:00 – 15:00 Lunch at Seaside Open-Air Museum and Closing*

**Venue:** Ventspils University College, Inzenieru Street 101, Ventspils, LV-3601, Latvia

**Contact person:** Santa Kalvāne, [santa.kalvane@venta.lv](mailto:santa.kalvane@venta.lv), Phone: 371-63629657

## Plenary, June 29

- 8:45            *Coffee (Vestibule near D 104)*
- 9:00            Doctoral Pre-Conference (D 104)
- 12:30-13:30   *Coffee (Vestibule near D 104)*
- 13.30           Welcome and beginning of Plenary (D 104)  
Allocutions of organizers and Ventspils City Council
- 13.50           **Key note speaker: Dr. Besnik Krasniqi**, Staffordshire University (UK), University of Prishtina, Kosovo  
*Institutional drivers of high quality entrepreneurship*
- 14.50           **Key note speaker: Muzaffar Khan**, Entrepreneur, Philanthropist, Author, Investor and Film Producer  
*Investments for developing SMEs in the regions.*
- 15:50-16:20   *Coffee*
- 16:20           **Kārlis Krēsliņš, Dace Štefenberga**  
Depopulation and regional development
- 16:40           **Tonis Mets**  
*Entrepreneurial developments toward knowledge economy in Estonia. Case of Fits.me – venture-capital-backed start-up going global*
- 17:00           **Baiba Rivža, Maiga Krūzmētra**  
*Through Economic Growth to the Viability of Rural Space*
- 17:20           **Christian Callegaro, Modestas Gelbūda**  
*Internationalization Process of Firms in Food and Beverage Industry: the case studies of Lithuanian Small Medium Enterprises*
- 17:40           **Aiva Kenkle, Baiba Rivža**  
*Possibilities and restrictions of polycentric territorial development in Latvia*
- 18:00           **Nino Kokashvili, Ketevani Kapanadze, Irakli Barbakadze**  
*The Effect of Participation in Shadow Economy on Firms' Growth*
- 18:20           **Baiba Rivža, Ligita Āzena**  
*Guidelines for developmental support of attractive business environment in Pierīga region*
- 19:00           **Reception and dinner**  
*The Castle of the Livonian order  
Jāņa street 17, Ventspils, LV-3601*
- Poster:        **Algirdas Giedraitis, Rimantas Stašys, Rita Skirpstaitė**  
Development possibilities of the management team within a production company

## Plenary and Parallel Sessions, June 30

8:45 Coffee

### Plenary

9:00 **Key note speaker: Lars Pantzlaff**, the Managing Director of Ventspils nafta terminals (VNT), will share his entrepreneurial experience

10:00 -10.15 Coffee

### Work in Parallel Sessions

#### Session I

**Chairman: Kārlis Krēslis**

#### Session II

**Chairman: Arnis Sauka**

10:15	<b>Modestas Gelbūda, Rūta Kazlauskaitė, Eglė Verseckaitė and Žilvinas Židonis</b> <i>Modernizing Public Management in Lithuania: A Travel of Ideas Perspective and Case Illustration</i>	<b>Sergejs Hilkevics, Galina Hilkevica</b> <i>New financial technologies use for Latvian companies financial health evaluation</i>
10:35	<b>Anastasiya Luzgina</b> <i>Problems of corruption and tax evasion in construction sector in Belarus</i>	<b>Anita Gaile, Daina Šķiltere and Ērika Šumilo</b> <i>Behaviours and individual values leading to positive career outcomes: Latvia case</i>
10:55	<b>Gintautas Virketis, Kristupas Žegunis, Rimantas Stašys</b> <i>The emergency care patient flow management in Lithuania</i>	<b>Jūlija Trofimova, Marga Zhivitere</b> <i>Slowdown of the development speed in Latvian construction industry: analysis of finances</i>
11:15	<b>Marija Krumina, Anders Paalzow</b> <i>The Business Cycle and Early-Stage Entrepreneurship evidence from Latvia</i>	<b>Alise Mačtama, Arnis Sauka</b> <i>Evaluation of foreign direct investment attraction development in transition economies: case of Latvia</i>
11:35	<b>Aleh Mazol, Sergey Mazol</b> <i>Does good corporate governance supports economic development: the role of CG in increasing stock market value, fighting corruption and attracting FDI</i>	<b>Oksana Skorobogatova, Irina Kuzmina-Merlino</b> <i>Transport infrastructure investments: analysis and perspectives for Latvia</i>
11:55	<b>Küllli Hansen</b> <i>Possibilities and challenges for creative industries sector to grow and attract investments</i>	<b>Inesa Pavlova, Maija Šenfelde</b> <i>The impact on the population on the sustainable urban economic development</i>
12:15	<b>Elīna Miķelsone</b> <i>Bridging the Gap of Idea Management Systems Application and Organizational Effectiveness with Adaptive Structuration Theory</i>	<b>Ieva Zaumane</b> <i>The internal communication function and its value for business</i>
12:35	<b>Regīna Ločmele-Luņova, Andrejs Čirjevskis</b> <i>Work values in the context of generational differences in the workplace</i>	<b>Natalja Tocolovska</b> <i>SME financing in Latvia: is there an alternative to banking present?</i>

- 12:55 **Maria Tissen**  
*The modification of profitability ratios for assessing the company's efficiency and performance*
- 13:15 **Elina Kallas**  
*Environment-readiness entrepreneurship intention model: the case of Russian-speaking minority in Estonia*
- 13:30 **Rīta Bužinskienē**  
*The impact of intangible assets on the market*
- 13:50 **Andra Zenčaka, Maija Šenfelde**  
*Competence-based higher education as a fundamental principle of the creation of competitive human capital*
- Anete Lūsare**  
*Entrepreneurial ecosystem for small business – role and involvement of local governments: case of Latvia*
- Valdis Avotiņš, Edgars Bērziņš**  
*Performance of business incubators in small growing economy: case of Latvia*
- Natalja Jarohnovich, Juris Roberts Kalnins**  
*Main linkages between Academic Environment and Companies' New Technology Absorption Capacity. Case of Latvia*
- Aivars Timofejevs**  
*SME support in Latvian Regions: how different support measures influence business*

**14:00-15:00** *Lunch at Ventspils Seaside Open-Air Museum and Closing*

**Posters:**

**Gīta Statnicke**

*Managing generational diversity in the organization: research opportunities*

**Algirdas Giedraitis, Rimantas Stašys, Rīta Skirpstaitē**

*Development possibilities of the management team within a production company*

